Your privacy on the Internet is of utmost importance to the United Nations Children's Fund (UNICEF). This privacy statement describes UNICEF's policy concerning the gathering and sharing of visitors' information through the UNICEF web site. It applies to all "UNICEF sites" – that is, all sites within the "unicef.org" domain name. You should note that through this site you may reach or be directed to other sites that relate to UNICEF, such as http://www.supportunicef.org/ or the sites of our national committees (the various private charities around the world whose job is to support UNICEF); all these sites have their own privacy statements which are similar to this one but may vary slightly. By visiting the UNICEF website you are accepting the practices described in this policy.

What information does UNICEF collect?

Normal website usage
In general, you can browse the UNICEF site without telling us who you are or revealing any personal information about yourself. The only information we gather during general browsing is from standard server logs. These include your IP (Internet Protocol) address, domain name, browser type, operating system, and information such as the web site that referred you to us, the files you downloaded, the pages you visit, and the dates/times of those visits.

Collection of personally identifiable information
If you register for a newsletter, log on to certain UNICEF sites, order a book or other merchandise, request information, provide feedback, apply for a job, join a discussion group or join an electronic mailing list, you will be asked to provide personal information such as your name, postal address and e-mail address. This information is collected only with your knowledge and permission, and is kept in various UNICEF databases. If you are purchasing something on the web, you may be asked to provide your credit card details.

UNICEF sites with specific requirements to collect personal information may publish a privacy policy specific for that site. In these cases, the site-specific policies will be complementary to this general UNICEF privacy policy, but will give additional details for that particular use.

For certain UNICEF sites, registering or supplying personal information sets a cookie.* By setting this cookie, UNICEF will remember your details the next time you visit, so you don't have to re-enter the information. This helps us to provide you with a better service.

Joining electronic discussion groups may mean that other participants of the discussion group (including non-UNICEF employees) will see personal information that you have volunteered. For open discussion groups, this information will be public.

Special note about information from children
Several sites in the UNICEF domain are focused on children, including interactive sites such as group discussions. Some of these require user-specific information to be provided to UNICEF. We ask for the minimum amount of personal information in this case.

These parts of the UNICEF site are for children and authorized adults only and unauthorized adults are not to participate in these parts of the UNICEF site. (Obtaining user information helps us in that regard if needed.)

Children should make sure their parents, or the adults who are caring for them, know they are participating in the UNICEF sites and are providing this limited user information.

What does UNICEF do with the information it collects?

Normal web usage
The information gathered during general browsing of the "unicef.org" domain is used to analyse trends and usage of the UNICEF site and to improve the usefulness of the site. It is not connected with any personal information. However, if you have registered with UNICEF in connection with any activity on the UNICEF site, the information we collect about your normal web usage will be identifiable to you.

Personally identifiable information
UNICEF may use the personal information you provide to:

- Contact you – either in response to a query or suggestion, or to mail newsletters, documents, publications, etc. to you, and we also may provide the information to the UNICEF national committees so they can contact you as well;
- Manage and process your job application;
- Confirm your purchases and registrations on the site;
- Obtain payment for purchases through the site (via credit card);
- "Remember" your online profile and preferences;
- Help you quickly find information that is relevant to you based on your interests, and help us create site contents most relevant to you;
- Undertake statistical analysis.

What if I don't want to provide personal information?
Providing personal information on the UNICEF web site is optional. If you choose not to provide personal information, you can still browse and use the UNICEF site, but you will not be able to carry out certain actions such as purchasing items, registering for a newsletter, or applying for a job.

Opting out and changing your information
At any time, you can cancel or modify your information by returning to the web page where you first provided the information and contacting the focal point for that page/relevant UNICEF department. Where contact details are not provided on the page, you can contact us for further information.

Security
We do not sell or share any personally identifiable information volunteered on the UNICEF site to any third party without prior consent. We do, however, share some user information with our national committees so that the whole UNICEF family can respond to your needs. Any information provided to UNICEF by users of the UNICEF site is held with the utmost care and security, and will not be used in ways other than as set forth in this privacy policy, or in any site-specific policies, or in ways to which you have explicitly consented. UNICEF employs a range of techniques and security measures to protect the information maintained on our system from loss, misuse, unauthorised access or disclosure, alteration, or destruction.

However, UNICEF assumes no responsibility for the security of information.

The UNICEF site contains link to sites external to the unicef.org domain. UNICEF is not responsible for the privacy practices or the content of such sites.

Notification of changes
Changes to this privacy policy will be posted here and will be available via the UNICEF home page at http://www.unicef.org/.

Contact

For questions or queries regarding this privacy policy, please contact us choosing the topic 'privacy'.

 * cookies: a Cookie is a small amount of data that is sent from the web server to your browser. It is normally used to assign a unique identification to your computer and securely store information such as user IDs, passwords, preferences, and online profiles. It is stored on the hard drive of your computer. You can choose not to have cookies delivered by UNICEF sites by changing your browser settings. Different web sites can send their own cookies to your computer. To protect your privacy, your browser only allows a web site to access the cookies it has already sent you, no the cookies sent by other sites.

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